



## Webster Conservation Commission 2025 Community Education Priorities

Voted and Accepted Unanimously on 1.06.2025

### Education

The commission shares a vested interest in putting forth ***community education*** as a goal and priority for 2025. This new goal helps to allow the commission to work outside of the typical meeting to meeting regulatory business, and assist the public with understanding natural resource protection in our community. The priorities for achieving success in education for the year 2025 are as follows:

#### Priority 1: Public Presence and Engagement

- **Participate in Earth Day – 4/22/25** (note town clean-up will be a weekend day)
  - Attend the town event and pass-out information and be a resource to the public on all thing's wetlands
  - Local Clean-up: Choose wetland areas of town to focus clean-ups.
- **Recognize American Wetlands Month (May)**
  - <https://www.fws.gov/wetlands-month>
  - **Activities:** Wetland clean-ups, educational workshops, website - social media campaigns push
- **Outreach/speaking opportunities** are key to being visible and a resource for the community. (Ex: Killdeer Is. Club, WLA, Meet the Agent events, Etc.)
  - Goal 2 for the year.
- **Guest speaker** to come talk with the commission for 1/2 hours segments on various topics.
  - Goal of 2 for the year.

#### Priority 2: Community Environmental Service Award – Annually each April

- Agent and Chairman develop the program
- Agent manages the logistics of the program (certificate paper, holders, printing award, public call for nominees, order plaque for town hall wall, advertising, notifying Town Hall of our selection(s))
- Request for candidates goes out in February for a month.
- Commission to review nominees in March/April and rank each one and send it only to the Agent
- Present the award during American Wetlands Month in May.

**Priority 3: Increase the effectiveness of our Website**

- Continue to enhance the website/homepage of the Commission on the Town's website.
- Have all of our application packets to the website by late spring for the busy season.
- Create a fluid landing page with all things wetlands/tips/BMP's/educational documents